

Fort Lauderdale-Hollywood International Airport August 2011 Traffic Recap

Due to the severe impact of Hurricane Irene, August 2011 marked the first month of negative traffic growth since August 2009. The storm caused the cancellation of 400 flights and disrupted the travel plans of an estimated 30,000 passengers. To illustrate the magnitude of Irene on FLL operations, 40% of our domestic traffic goes to cities along the storm's track in the Mid-Atlantic and Northeast.

Total traffic for the month was 1,860,304, down .1%. International traffic for the same period was 320,155, down 1.7%. August commercial operations totaled 17,900, down 2.4%. General Aviation totaled 2,667, down 8% over August of last year. Total aircraft movements were 20,567, down 3.2% over last year.

Despite the numerous cancellations, several carriers saw passenger growth for the month:

- American +43.7%
- Continental +13.8%
- JetBlue +6.6%
- Virgin America +4.1%
- Airtran +1.3%

Data indicates that year-over-year load factors are leveling off and passenger activity will likely mirror monthly changes in capacity. The table below depicts the percentage change in available seats for the next several months. The data is based on current published airline schedules.

Month	% Change
Sep	-.5
Oct	.2
Nov	-3.7
Dec	-3.9
Jan	-4.8
Feb	1.3
Mar	-1.2

Traffic for September will probably show a slight increase since the flight cancellations were near the end of August. Passengers unable to travel in August due to the storm would have been rebooked to fly in September. The decrease in traffic is a result of Spirit re-allocating capacity to other markets. Spirit's 4th quarter capacity at FLL is down 16.4%. Spirit management has advised that they will receive additional aircraft in 2012 and capacity will be at 2011 levels by mid-year.

We are on track for a 7% growth rate in total traffic for Fiscal Year 2011 (October 1 2010 to September 30, 2011) and 3.5% growth for calendar year 2011.

The following airlines announced new service:

- American to LAX in November and additional flights to Chicago and Dallas in February.
- Vision to Freeport in November.
- Allegiant to Bangor, Lexington, and Grand Rapids (seasonal) in November.
- Southwest to Milwaukee and Manchester in February.
- Cuba service began on September 17 and will operate on Saturdays.

Year-to-date passenger share data for the top 10 carriers is below. As of July, Caribbean Airlines and Air Jamaica passenger numbers are combined due to their merger. The year-to-date data for both carriers was combined for comparison purposes. The carriers below represent 93% of FLL's total traffic.

Airlines	Total Traffic	Share
Spirit	3,304,272	20.4%
Southwest	2,507,287	15.5%
JetBlue	2,502,797	15.5%
Delta	2,159,898	13.3%
Continental	1,199,209	7.4%
US Airways	1,121,748	6.9%
AirTran	816,320	5.0%
American	800,037	4.9%
Air Canada	370,450	2.3%
Caribbean	276,925	1.7%